

Conference
MOBILIZING AFFECT – AFFECTIVE MOBILIZATION
Annual Conference of the CRC 1171 'Affective Societies'

The conference Mobilizing Affect – Affective Mobilization explores the powerful role of affect and emotion in driving social and political mobilization. It examines the dynamics of affect in prompting (political) action, shaping activist practices, and sustaining social movements. In the context of global crises, disputes over inequalities, identities, and rights are intensifying, while affects and emotions are increasingly becoming subjects of negotiation and social conflict. At the same time, affect is not only a driving force for progressive activism but also plays a crucial role in the rise of authoritarian and right-wing movements. Featuring contributions from academics, activists, and artists, the conference aims to deepen the understanding of the role of affect in mobilizing social transformation – across the political spectrum.

With

Lara Baladi
Stefanie de Velasco
Aletta Diefenbach
Fadia Elgharib
Michal Givoni
Marina Guzzo
Jonas Harbke
Clare Hemmings
Billy Holzberg
Gesa Jessen

Simon Koschut
Cesy Leonard
Margreth Lünenborg
Ani Makhashvili
Dominik Mattes
Carolyn Pedwell
Kerstin Schankweiler
Tanja-Bianca Schmidt
Verena Straub
Sinthujan Varatharajah

The conference is organized by the Collaborative Research Center 1171 'Affective Societies', FU Berlin, in cooperation with the TU Dresden research project 'Image Protests on Social Media' and ICI Berlin.

DFG Deutsche
Forschungsgemeinschaft

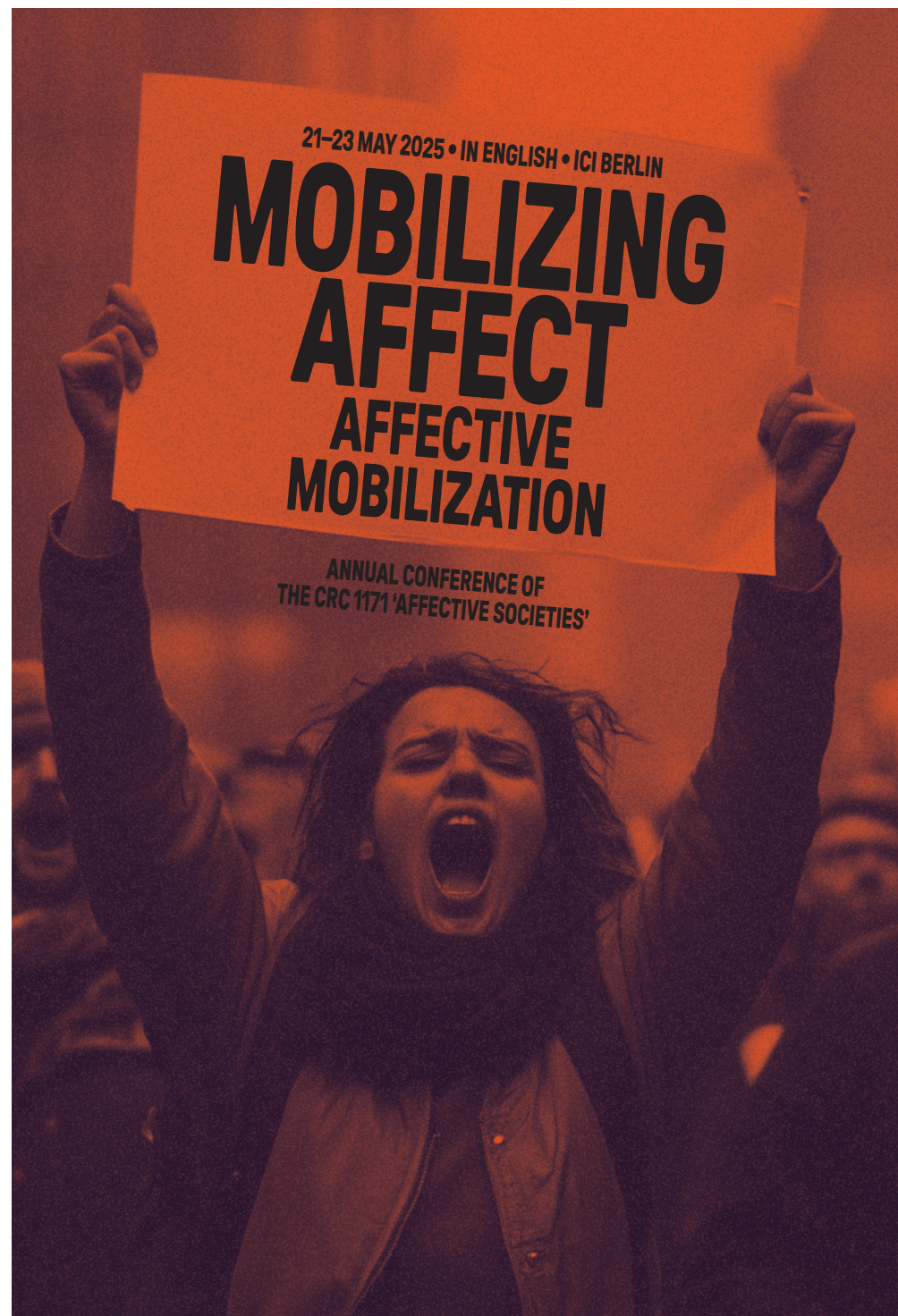
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AFFECTIVE SOCIETIES

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PROGRAMME

Wednesday – 21 May 2025

18:00 Opening Lecture and Discussion
 Clare Hemmings ^(LONDON)
*From 'Affective Dissonance' to 'Affective Solidarity':
 The Politics of Affect and the Rise of the Far Right*

19:00 Reception

Thursday – 22 May 2025

10:00 – 10:30 Welcome and Introduction
 Margreth Lünenborg ^(BERLIN) / Kerstin Schankweiler ^(DRESDEN)
Mobilizing Affect – Affective Mobilization

10:30 – 13:15 Panel Presentations
 Chair: Dominik Mattes ^(BERLIN)
 Michal Givoni ^(BE'ER SCHEVA/BERLIN)
Protest of the Captive Heart: Mobilizing Desperation
 Ani Makhashvili ^(BERLIN)
Affect and Counterpublicity in Far-Right Mobilization on X

Coffee Break

Simon Koschut, Jonas Harbke ^(FRIEDRICHSHAFEN)
*Hijacking Marginalization:
 How the Identitarian Movement Mobilizes for Affect*

14:30 – 17:00 Invisible Monument
 Walking Sessions with Lara Baladi ^(CAIRO),
 Fadia Elgharib ^(BERLIN/CAIRO),
 and Tanja-Bianca Schmidt ^(DRESDEN)

17:00 – 18:00 Coffee Break

18:00 – 19:30 Podium Discussion
 Chair: Verena Straub ^(DRESDEN)
*Mobilizing Affect:
 Entanglements across Academia, Arts and Activism*
 Cesy Leonard, Radikale Töchter ^(BERLIN),
 Billy Holzberg ^(LONDON), and Sinthujan Varatharajah ^(BERLIN)

Friday – 23 May 2025

10:00 – 11:30 WORKSHOPS ^(RUNNING PARALLEL)

→ Workshop I
 Lara Baladi ^(CAIRO)
Anatomy of Revolution

→ Workshop II
 Marina Guzzo ^(SÃO PAULO)
Performative Rest Assembly

→ Workshop III
 Gesa Jessen, Aletta Diefenbach, Stefanie de Velasco ^(BERLIN)
*„Komm in den Garten“ –
 Eine kurze Schreibpraxis zu feministischen Liebes- und
 Lebensmodellen mit Stefanie de Velasco ^(IN GERMAN)*

11:30 – 12:00 Coffee Break

12:00 – 13:00 Closing Lecture
 Carolyn Pedwell ^(LANCASTER)
Affect Theory for Uncertain Futures

Wrap up and Farewell